CALACT Exhibitor Meeting

FALL CONFERENCE 2026

CALACT Exhibitor Meeting

October 22, 2026

CALACT EXPO

EXHIBITOR BOOTH INCLUDES

- 8' high back drape
- 3' high side-rail drape
- 6' skirted table — yellow skirt
- 2 side chairs
- 1 wastebasket
- 7" × 44" ID sign
- Carpeted floor — standard hotel type

EXHIBITOR KIT

Warehouse receiving deadline
October 29

Direct-to-show delivery window
Tuesday, November 3 • 2:00–4:30 PM

Electricity
Order through Tricord

BADGE PICK-UP

Check in at Registration to print your badge

Tricord will be onsite for orders or assistance.

Bus Show

Buses Move In
Monday, Nov 2
8:00 AM

→

Bus Show Luncheon
Tuesday, Nov 3
11:30 AM

Bus Show Reception
Tuesday Nov. 3
5:15 PM to 6:30 PM

→

Bus Show Luncheon
Wednesday , Nov. 4
12:30 PM

- Lunch with the Buses
  - Tuesday at 11:30 AM
- EXPO Set up:
  - Tuesday, 11/3 at 3:00 PM - 5:30 PM
- Bus Show Reception: Tuesday, 11/3
  - Cocktails only
  - Explore the Bus Show
  - 5:15 PM- 6:30 PM
- EXPO Reception: Tuesday 11/3
  - 6:30 PM - 8:30 PM- no games
  - Cocktails & Appetizers
- Bus Show Luncheon: Wednesday, 11/4
  - 12:30 PM – 2:30 PM

  Bus Show gamification for Prizes
- EXPO Vendor Show: Wednesday, 11/4
  - 2:15 PM- 5:15 PM
- Game Time

  Gamification and your Raffle Bag tickets
  - 2:30 PM 0 5:15 PM
- Exhibitor Break Down- Wednesday , 11/4
  - 5:30 PM-6:15 PM

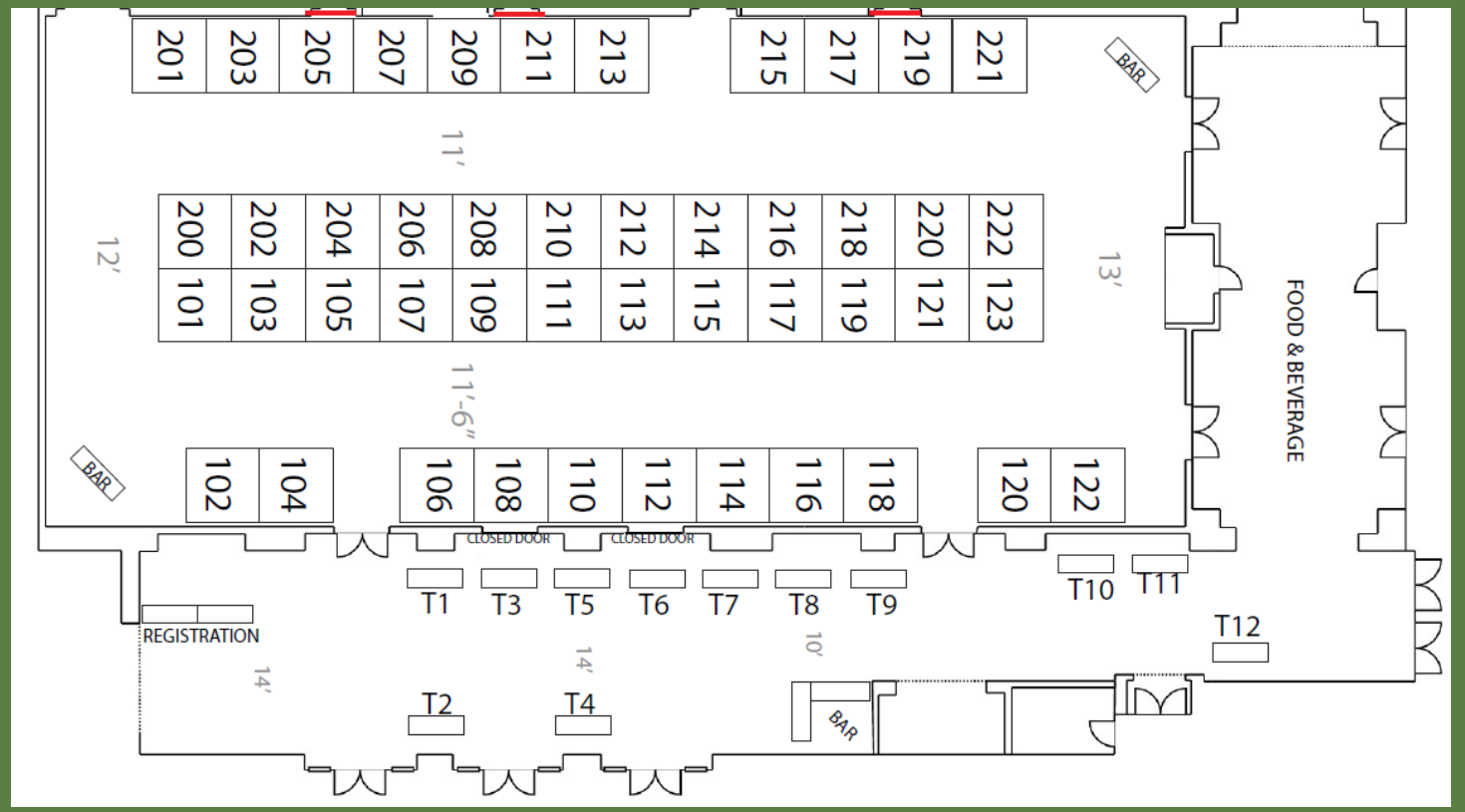
Evening Event-6:30 PM

- Chalk Hill Winery
- ***Sips & Sweaters***

  You must ride the bus to the winery. No onsite parking.

  The Evening Event is part of your conference registration.

EXPO Hall Map



Alexander Valley Ballroom & Foyer

Event App - Accelevents

Company Profile

- Your marketing contact was emailed a link from Accelevents to update your company information on the Event App.
- A second email will be sent out this afternoon from Accelevents to companies who have not updated their information.
- WHY should I do this? Brand recognition, **COMPANY DESCRIPTION** – tell them who you are and what you do, direct links to corporate videos, and company materials attendees can download.

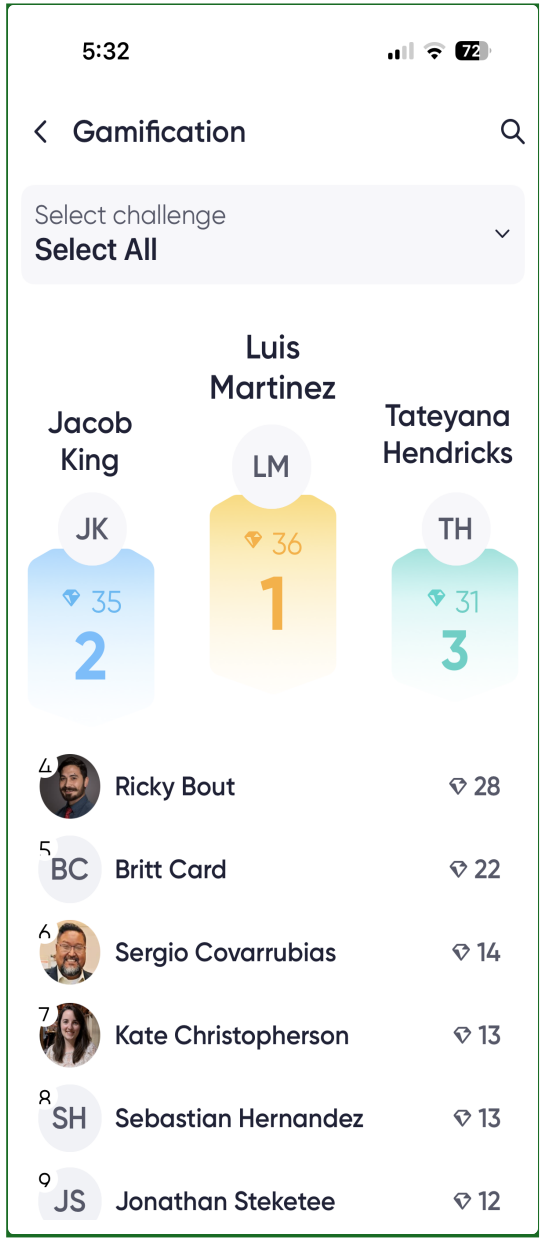
LEAD RETRIEVAL – Download the app Accelevents from your App store. Log in with the email you registered with and create a password. If you used the app at a previous conference, Fall 2026 will be in your event list.

- You must be entered into the TEAM on the company profile
- NEW – you can scan leads from the main lobby page of the app
- I will be onsite to answer questions and provide app assistance

Technical Assistance: Lexi Smoots – email Lexi@calact.org

Bus Show Game

- GAMIFICATION on the Accelevents App
- Attendees choose Meet your Bus Companies in the Gamification on the event app
- You will be given a QR code to post in one of your vehicles.
- Attendees need to find the QR code
- Attendees scan the QR code
- Earn 10 points per scan.
- 100 Points to complete the game and get entered into the prize drawing.
- Prizes to be awarded on Wednesday afternoon at 5:15 in the Expo Hall. Must be present to win.



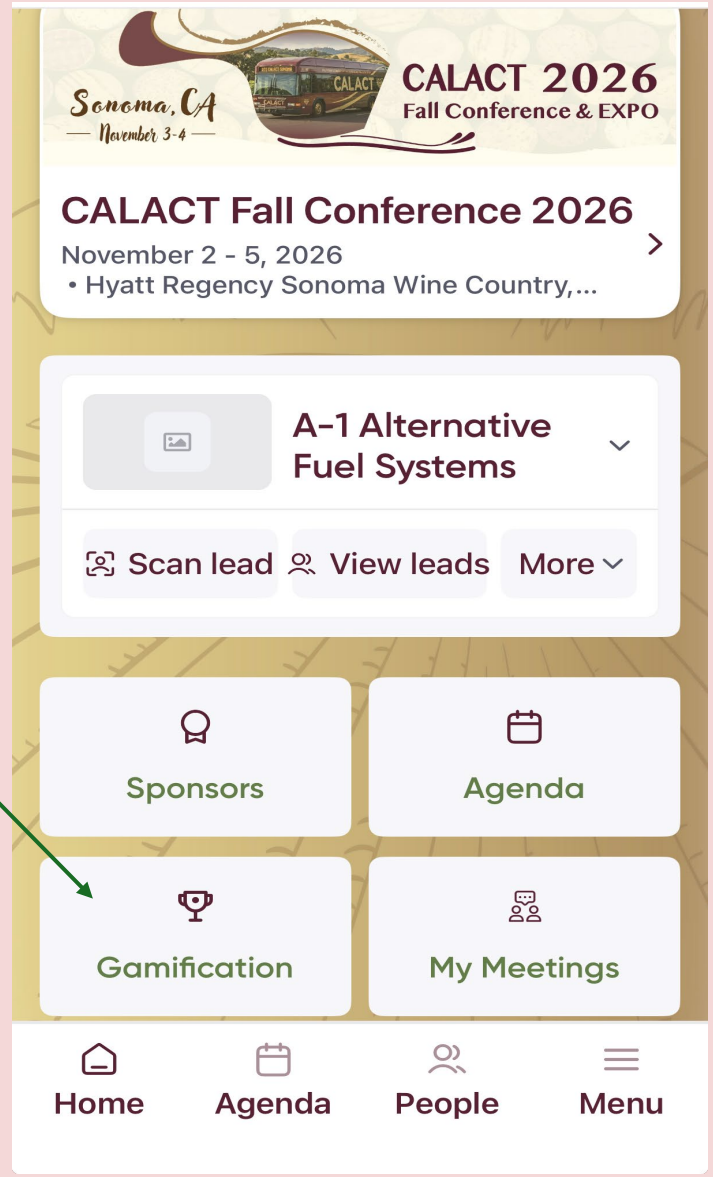
CALACT EXPO GAME

Attendees will go to each booth to have the exhibitor scan their QR Code for the challenge

This is a lead for you! Talk with the attendee and then scan the QR code on their badge

Attendees that visit a minimum of 40 vendors to be eligible for the drawing. This game is only valid during Wednesday Expo hours

Attendees must complete the required number of points by 5:15 PM on 11/4. Winners will be entered in a drawing for prizes announced at 5:20 in the Expo Hall



WHY do I have this BROWN bag on my booth table?

Give one side of the Raffle ticket OR Business card to attendees who stop by your booth, place the OTHER half of the raffle ticket in the bag

- Each vendor purchased a $50.00 gift card with your booth registration.
- CALACT will choose a winner from each Exhibitor's bag for the $50.00 gift card
- Winner's will be drawn during the Thursday morning meeting, allowing for more face-to-face time during the EXPO hours

EXPO RAFFLE GRAND PRIZES will be distributed at the end of the EXPO at 5:15 PM

QUESTIONS