



EV Advisory Services





EV Advisory Services at a glance

PG&E's [EV Fleet Advisory Services](#) offers personalized guidance from a Fleet Advisor who can help you switch your medium- and heavy-duty fleets to electric vehicles (EVs).



One-on-One support throughout electrification

\$0.00

Zero cost to fleets



Accepting applications through 2026



Challenges electrifying fleets

Many medium- and heavy-duty fleets struggle with going electric, but PG&E's **EV Fleet Advisory Services** are designed to help you navigate these challenges:



Lack of in-house knowledge on electric vehicles, charging, or using electricity as a fuel

We offer one-on-one consulting with an EV Fleet Advisor throughout your electrification journey



Complex internal decision-making on projects that impact business

We provide you with education and support so that you can feel confident in the choices that you are making for your EV project



Confusion around utility processes and concerns about capacity or reliability

We cut through the confusion by acting as your utility liaison on all matters related to your EVs and the grid



Worry about the costs to operate an electric fleet

We help you estimate the total cost of ownership of EVs, identify external funding, and optimize your operations so that you don't overpay for electricity



Electrification Customer Journey

Just getting started

1. **Initiation:** has first idea to electrify fleet
2. **Information gathering:** learns more about electrification and decides whether to proceed
3. **Consensus building:** seeks organizational support for electrification
4. **Funding:** applies for external funding and/or secures internal budget

Making a plan

5. **Planning:** determines details (locations, vehicles, chargers, utility needs, etc.)
6. **Vendor selection:** identifies suppliers for vehicles and chargers, contractors for infrastructure design and installation
7. **Site design:** hires electrical engineer to infrastructure design

Project is underway

8. **Utility application:** applies for utility service
9. **Infrastructure construction:** customer and PG&E build electrical infrastructure
10. **Site energization:** installs chargers and energizes site

Site is operational

11. **EV deployment and optimization:** learns to use vehicles and chargers, adjusts site operations as needed
12. **Operational:** enters a steady-state mode of operating EVs and maintaining equipment
13. **Expansion:** procures additional EVs and chargers



Our Advisors can support you at any phase

Just getting started

Our advisors can educate you on electrification basics, provide you with self-service resources, and perform a comprehensive analysis of your fleet

Making a plan

Our advisors can help you refine your site details to get your project going

Project is underway

Our advisors can assist you throughout your site construction when any questions or issues arise

Site is operational

Our advisors can help you optimize your operations so that you can maximize the benefits of your EVs



Eligibility Requirements

Basic Eligibility

Includes site review, capacity check, service application, and non-wires alternatives support



Must be a PG&E non-residential electric customer



Operate at least one medium or heavy-duty vehicle (class 2-8)



Agree to program [Terms and Conditions](#)

Full Eligibility

Includes all services
(in addition to basic eligibility criteria)

Are located in an underserved community*



Belong to one of these sectors:



Schools



Transit Agencies



Municipalities



Small Businesses (<500 employees)

*Check with an advisor to see if your site is in an AB841 Underserved Community. More info can be found [here](#).



Available Services

You can choose the services that make sense for you:

Just getting started

- Fleet Electrification 101
- Fleet Planning Study
- Basic Capacity Check*

Making a plan

- Portfolio Capacity Analysis*
- EVSE Guidance
- Load Management & Rates Guidance
- Resiliency Guidance
- Site Review*
- Moving Forward with Infrastructure*
- Capacity Pre-Assessment*

Project is underway

- Service application tracking and liaison support*

Site is operational

- Rate Optimization and Load Management Analysis

*These services are available to customers with basic eligibility, all other services are available only to customers with full eligibility



EV Advisory Services Process

1	Submit your application	Apply here: www.pge.com/evfleetadvisorsapplication It's easy! We only ask for basic information such as your name, address, type of operation, and where you are in your EV project journey.
2	Eligibility check	PG&E's advisory team reviews your eligibility for the program and determines the types of services you can receive.
3	Intake call	A dedicated Advisor conducts an intake call with you to share detailed program information and learn more about your needs.
4	Service assessment	Your Advisor will present you with a list of services to choose from that align with your needs and goals.
5	Receive services	Your Advisor will schedule follow up sessions and discussions to deliver on the services that you choose.

Thank You

Brennan Lunzer

Brennan.Lunzer@pge.com

