

RIDE THE BUS

HTA

HUMBOLDT TRANSIT AUTHORITY

Humboldt Transit Authority

Combining Multiple Projects to Make a Winning Grant

Funding to Build the Future Session

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- Basic Funding Model
- Example Multi-Project Grant Applications
 - Transit and Intercity Rail Capital Program (TIRCP) Cycle 5
 - All HTA Projects
 - Affordable Housing Sustainable Communities (AHSC)
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 - Transit and Intercity Rail Capital Program (TIRCP) Cycle 6
 - Collaboration with multiple transit agencies

BASIC FUNDING MODEL = PICKING YOUR OUTFIT



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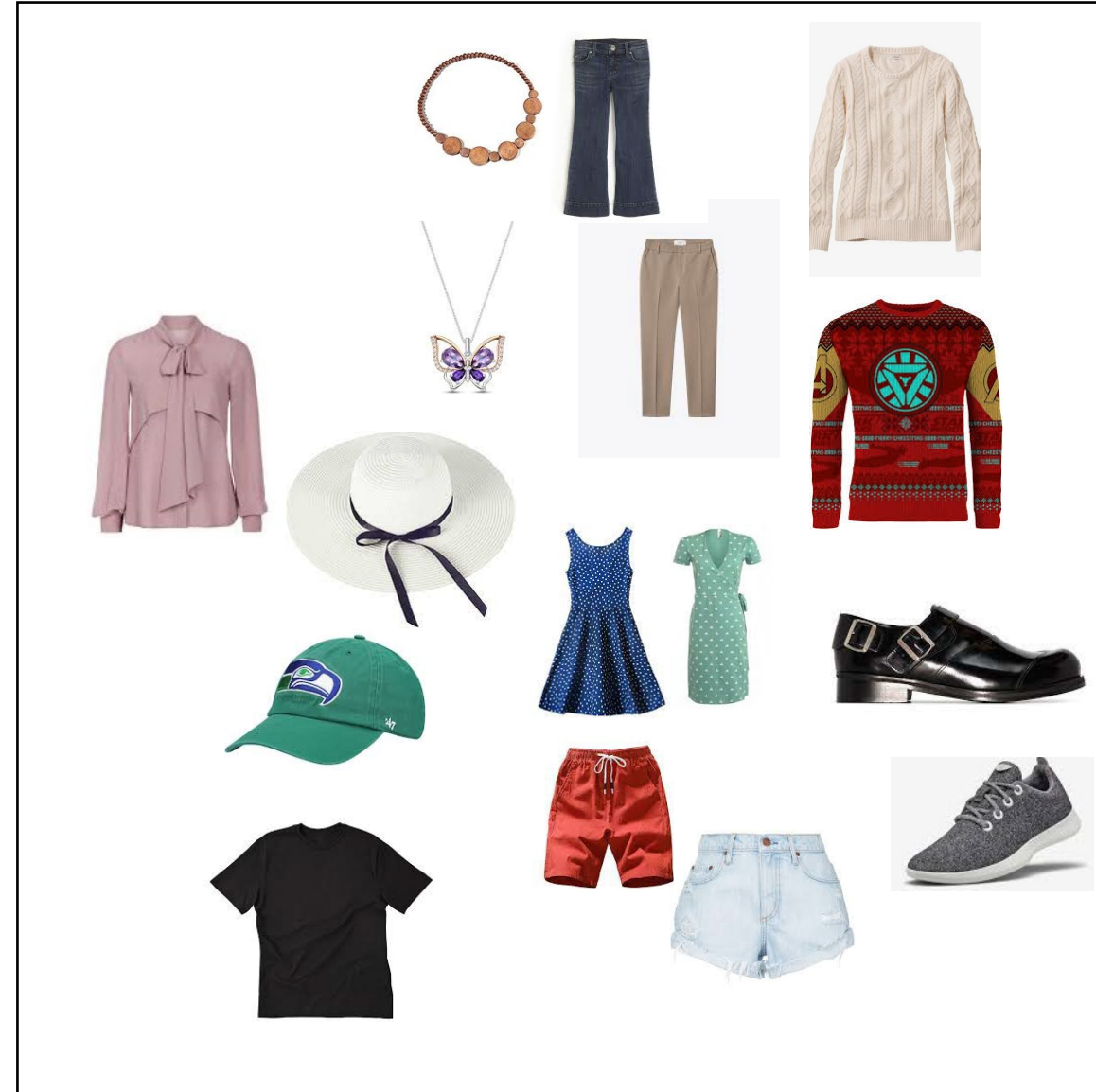
Step 1: Pick Your Hero Piece
(i.e. What You Really Need Funded)



BASIC FUNDING MODEL = PICKING YOUR OUTFIT

Step 1: Pick Your Hero Piece
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Step 2: Build the Main Outfit Around It
(i.e. **Hit All Main Scoring Criteria**)

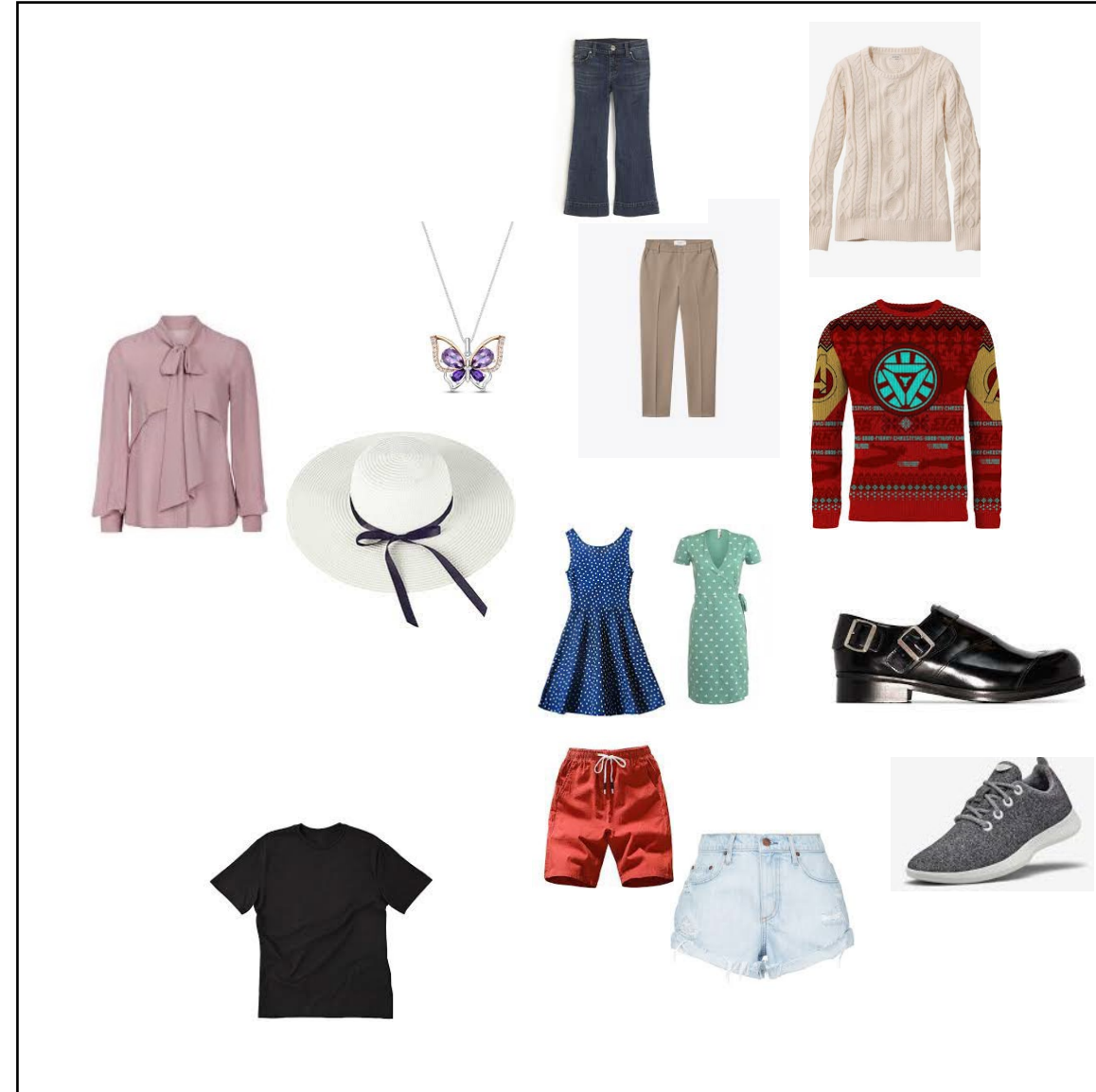


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(i.e. **Hit As Many Secondary Scoring Criteria As You Can**)



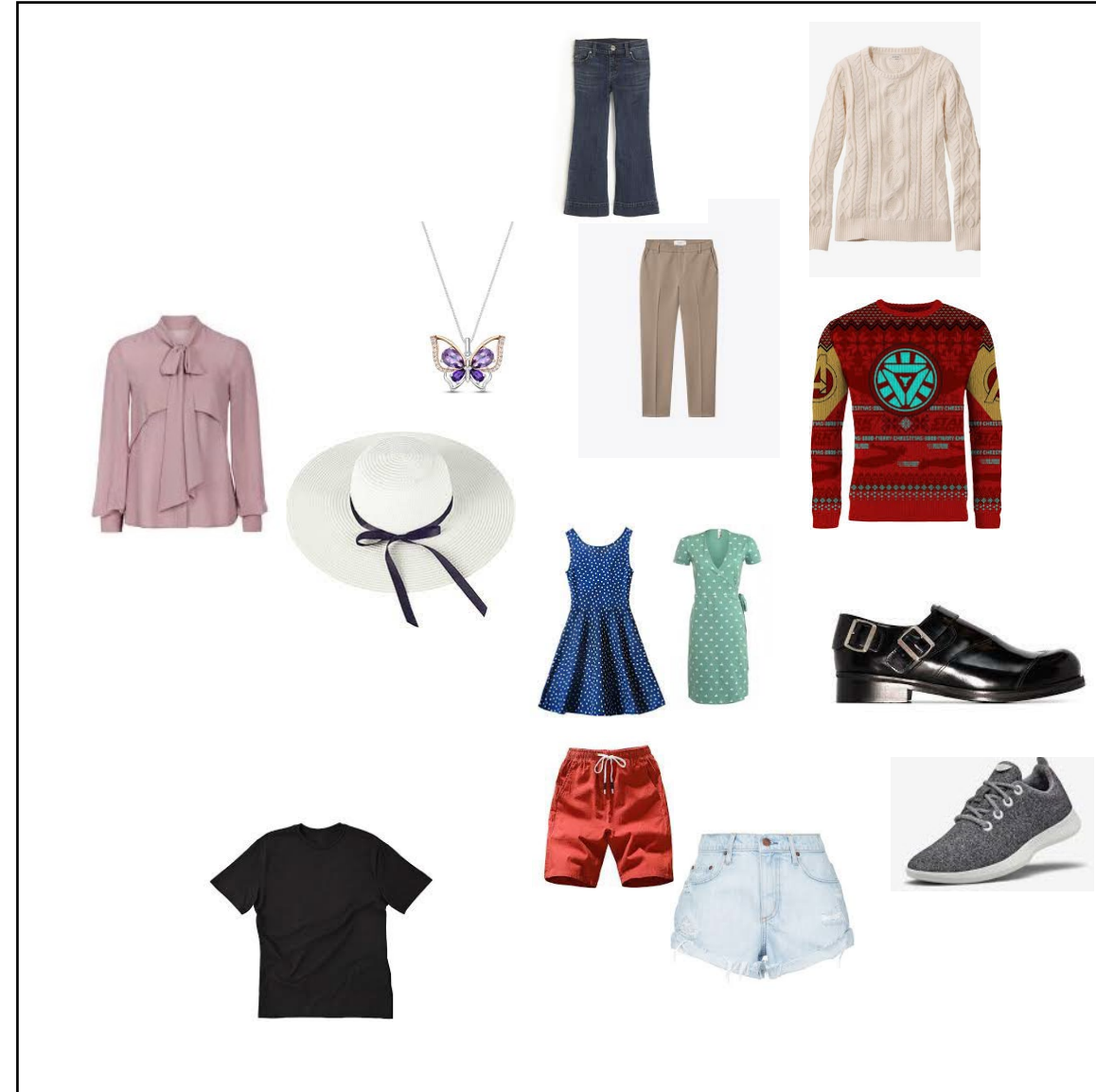
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(i.e. **Catch Grant Reviewer's Eye**)



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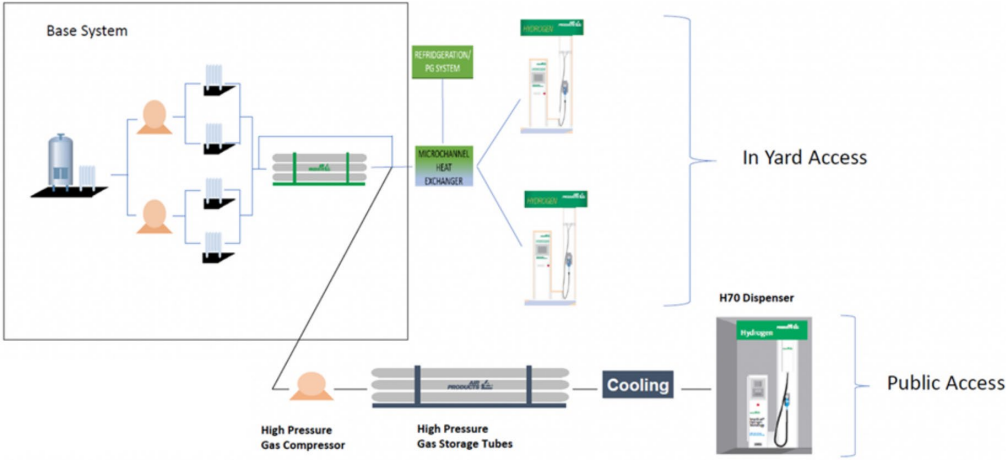
Step 3: Accessorize
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Step 4: Add Something Flashy
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Step 5: Look in the Mirror
(i.e. **Can You Commit to Everything?**)



TIRCP CYCLE 5



Aerial, 3rd and H St.



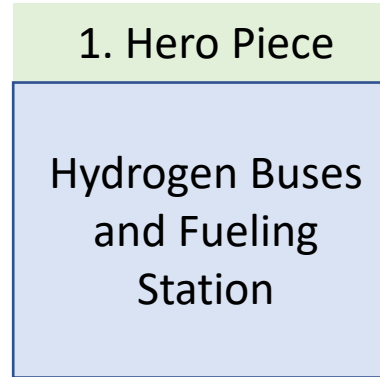
Pedestrian, 3rd St. Plaza



Pedestrian, 3rd and H St.

TIRCP CYCLE 5

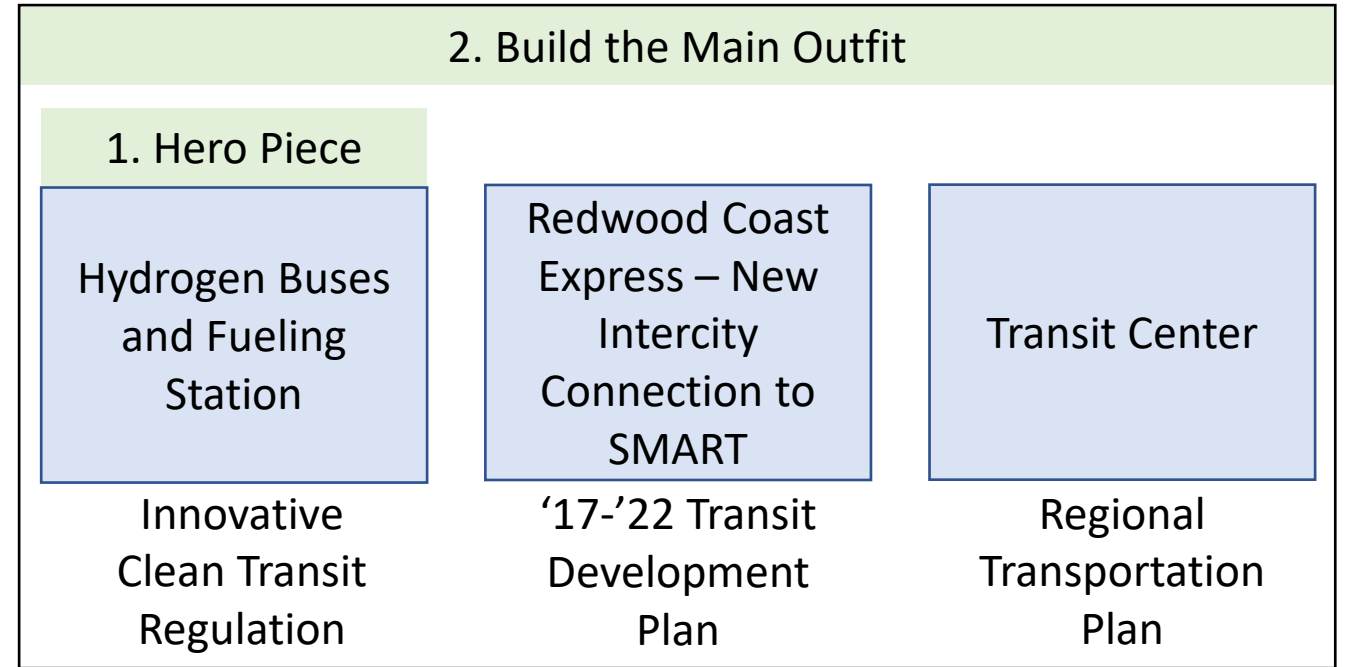
- Lead:HTA
- Primary Scoring Criteria
 - Reduce GHGs ✓
 - Increase Ridership ✓
 - Integrate with Rail
 - Improve Safety
- Secondary Scoring Criteria
 - Sustainable Communities
 - Priority Populations ✓
 - Geographic Equity ✓
 - Consistency with Planning ✓
 - Benefits to Freight
 - Match Funding
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Innovative
Clean Transit
Regulation

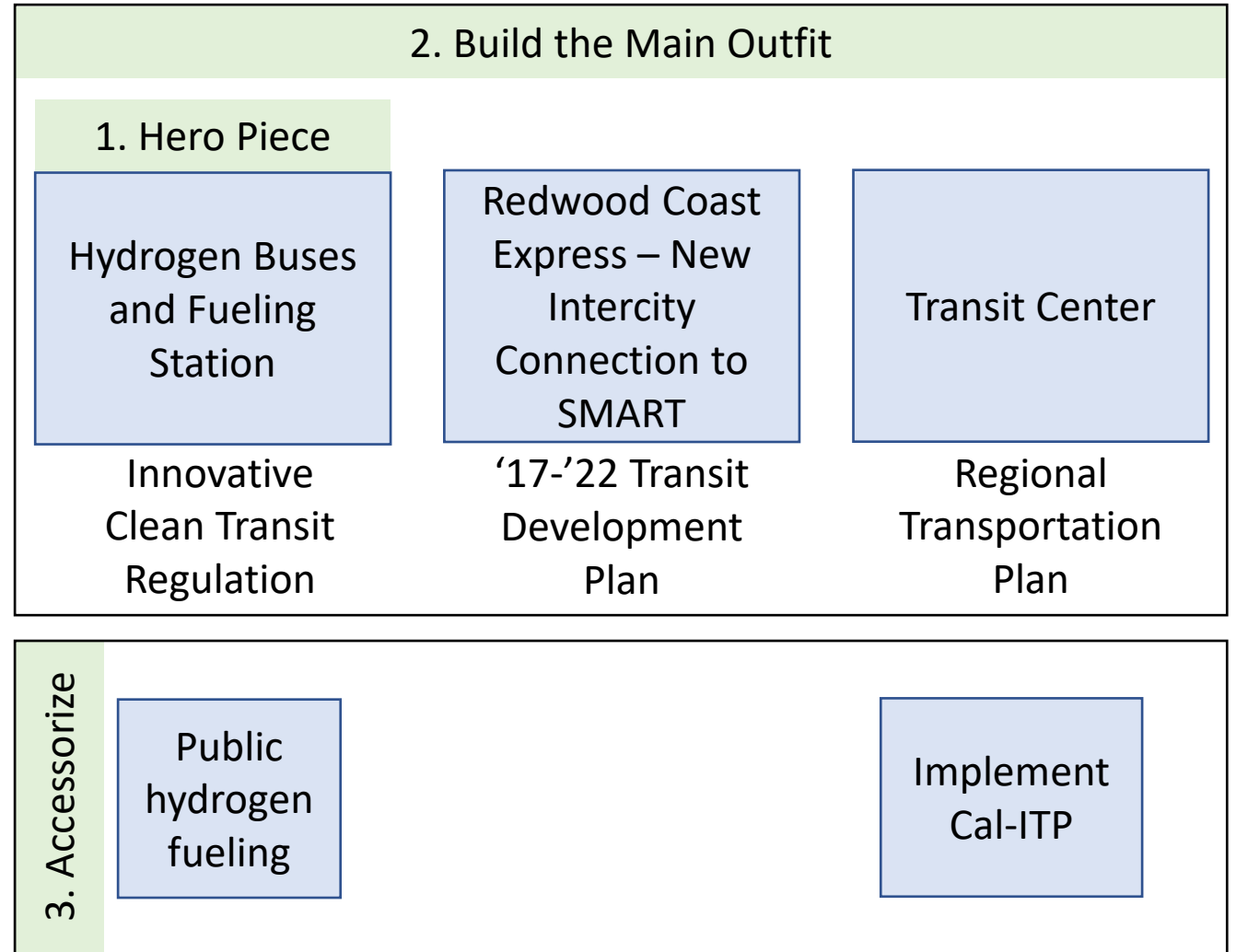
TIRCP CYCLE 5

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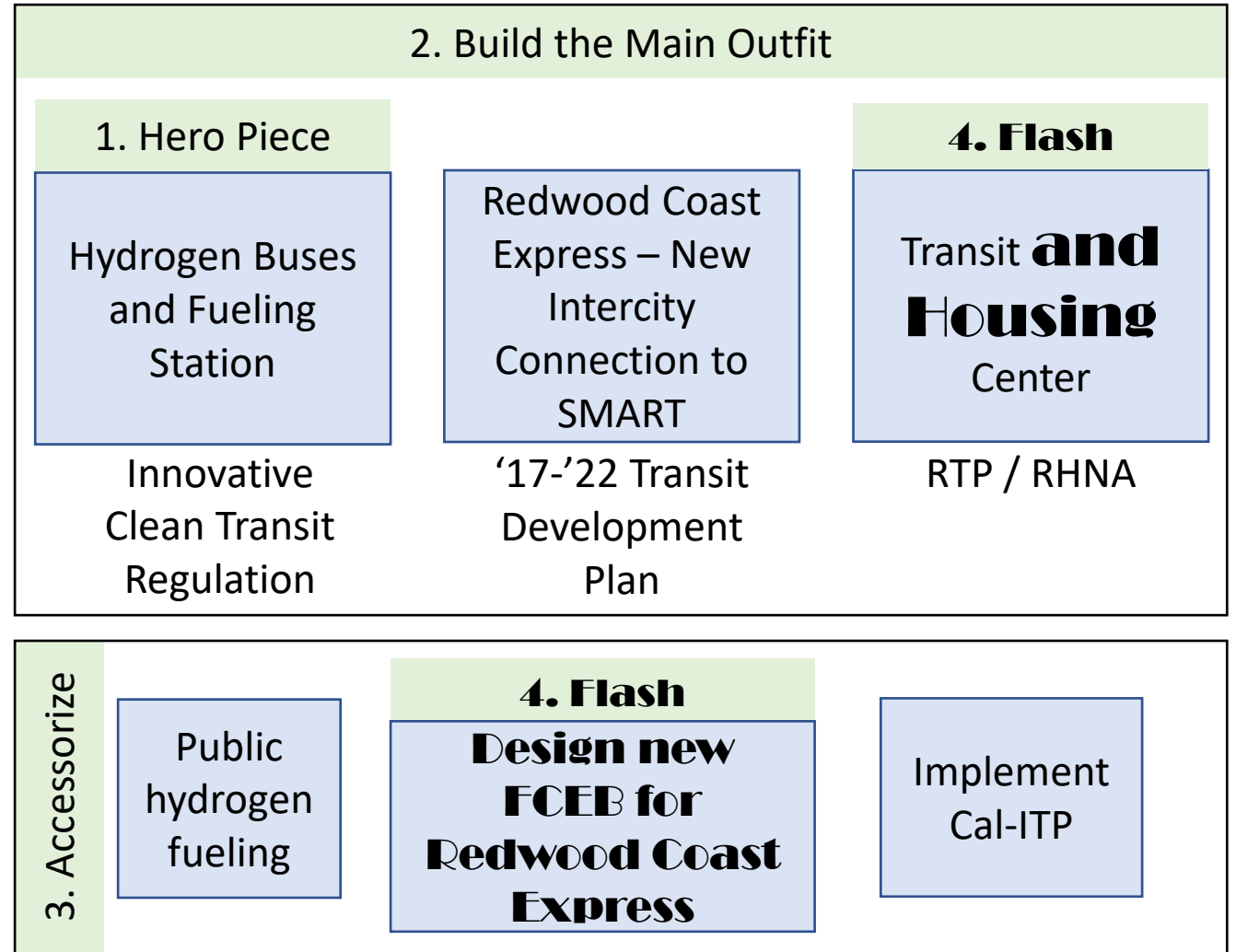
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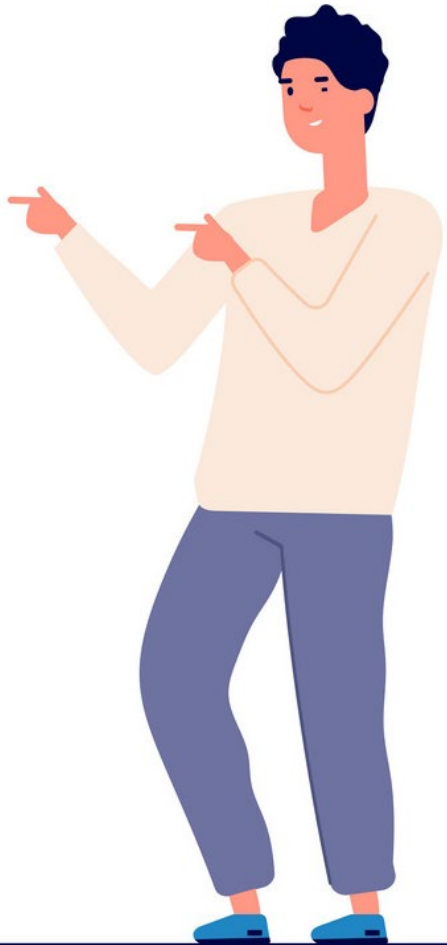
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TIRCP CYCLE 5

5. Look in the Mirror



2. Build the Main Outfit

1. Hero Piece

Hydrogen Buses
and Fueling
Station

Innovative
Clean Transit
Regulation

Redwood Coast
Express – New
Intercity
Connection to
SMART

'17-'22 Transit
Development
Plan

4. Flash

Transit **and**
Housing
Center

RTP / RHNA

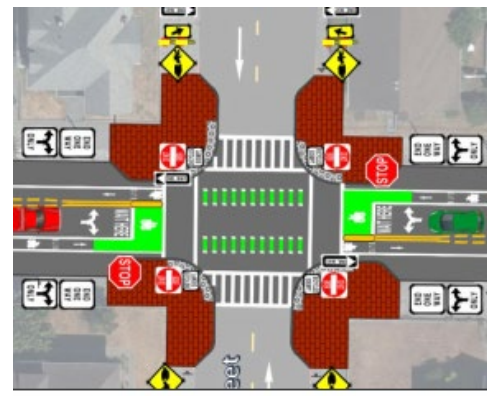
3. Accessorize

Public
hydrogen
fueling

Design
new FCEB
for long
intercity
route

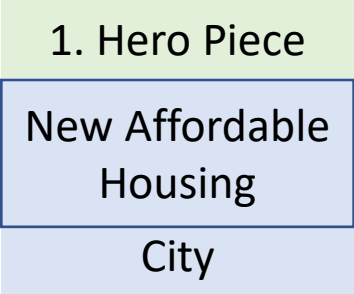
Implement
Cal-ITP

AHSC CYCLE 7



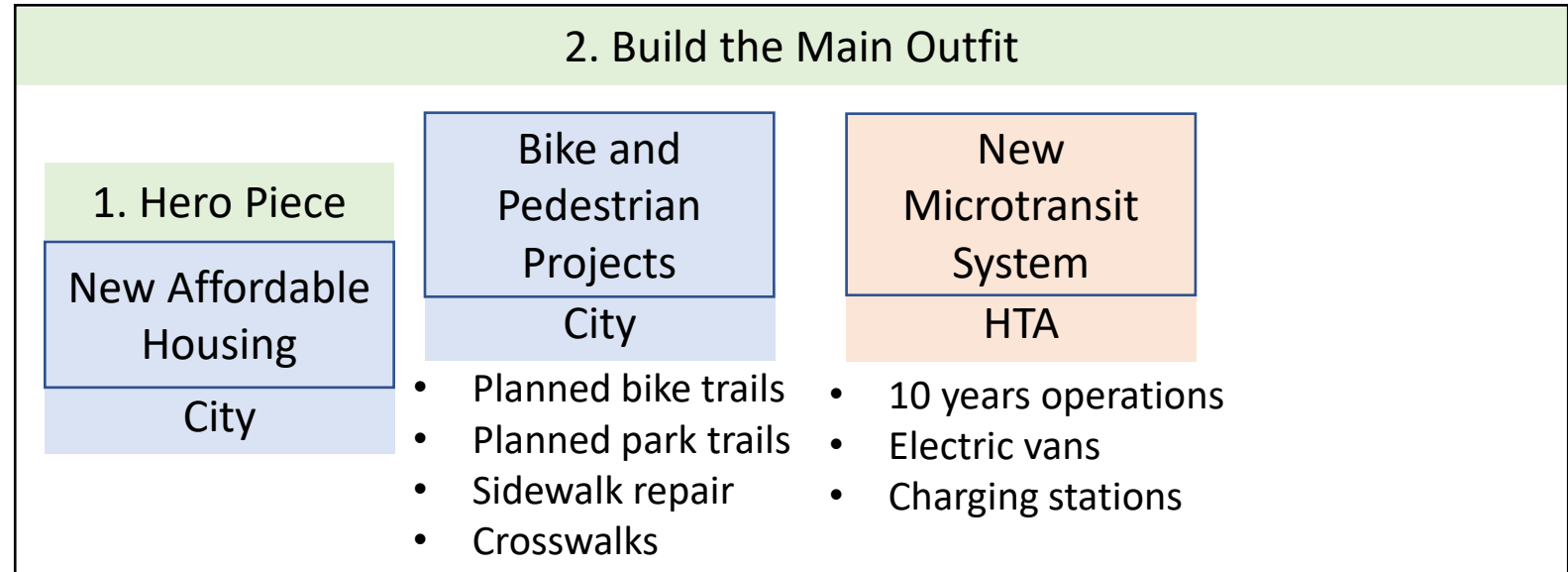
AHSC CYCLE 7

- Lead: City of Eureka
- Scoring Criteria
 - GHG Reductions ✓
 - ATP and Transit Improve ✓
 - Green buildings ✓
 - Location Efficiency ✓
 - Match funding ✓
 - Prohousing
 - Anti-Displacement
 - Workforce Development
 - Affordability ✓
 - Programs
 - Engagement ✓
 - Adaptation and Resiliency
 - Collaboration
 - Equity ✓



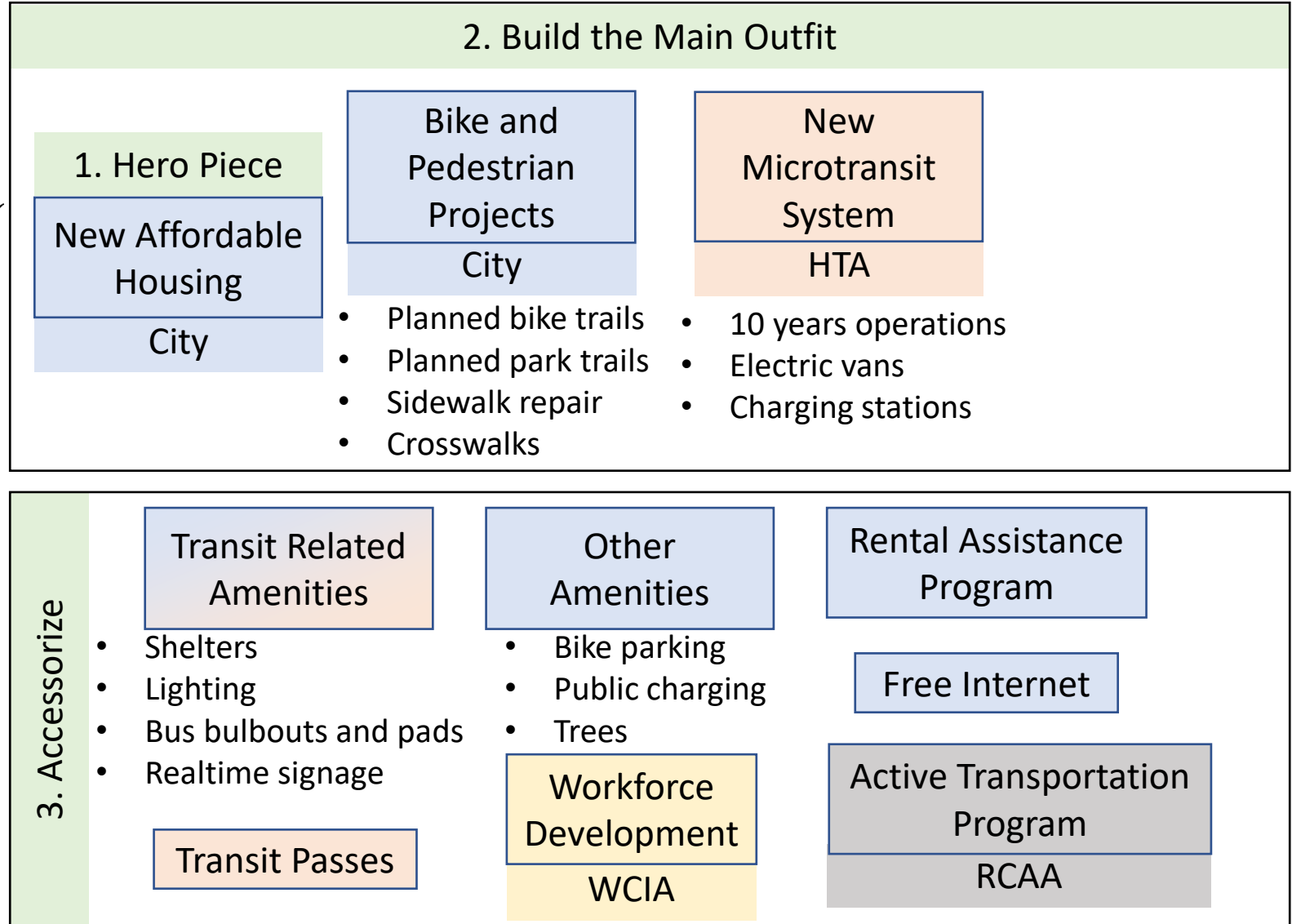
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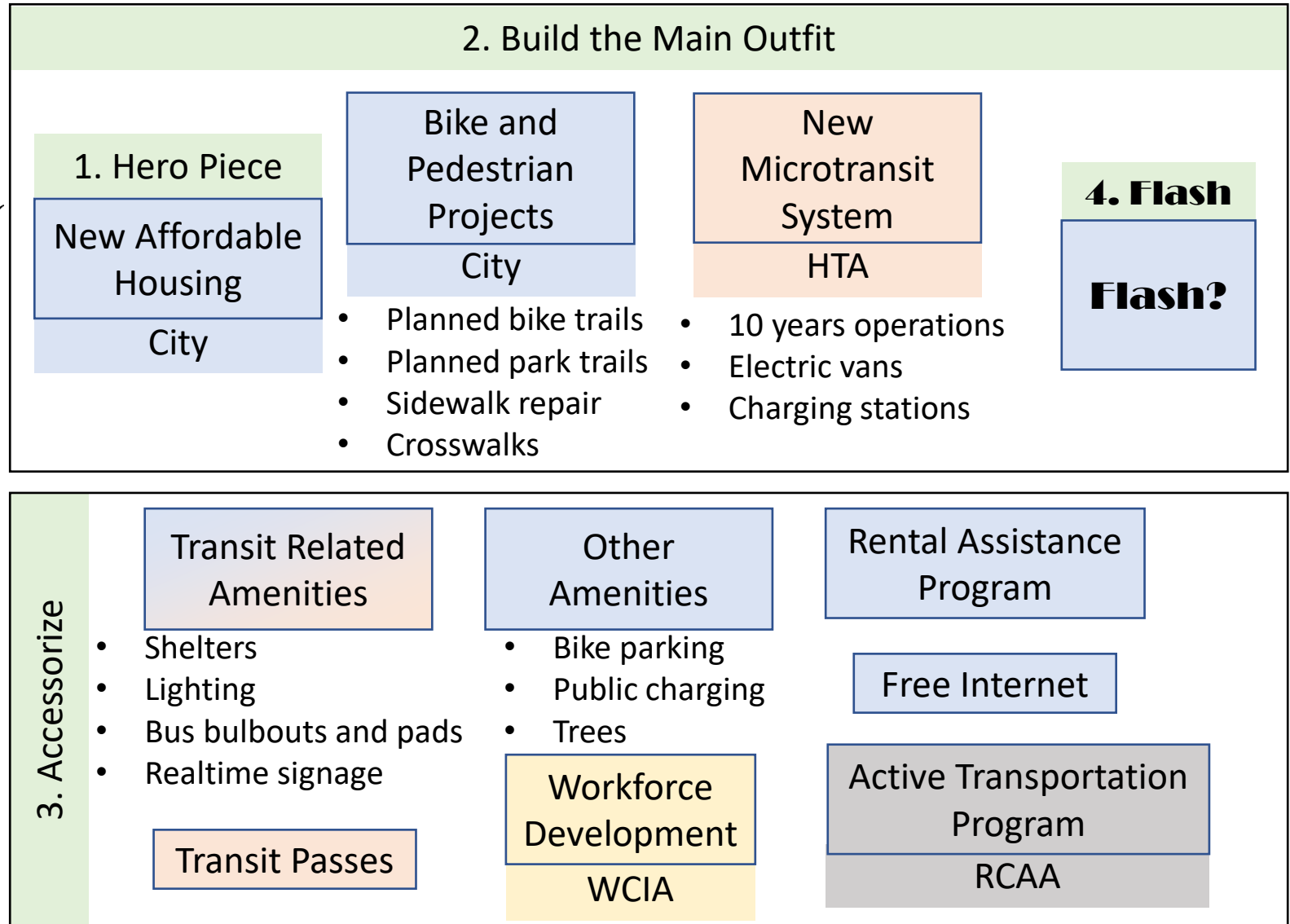
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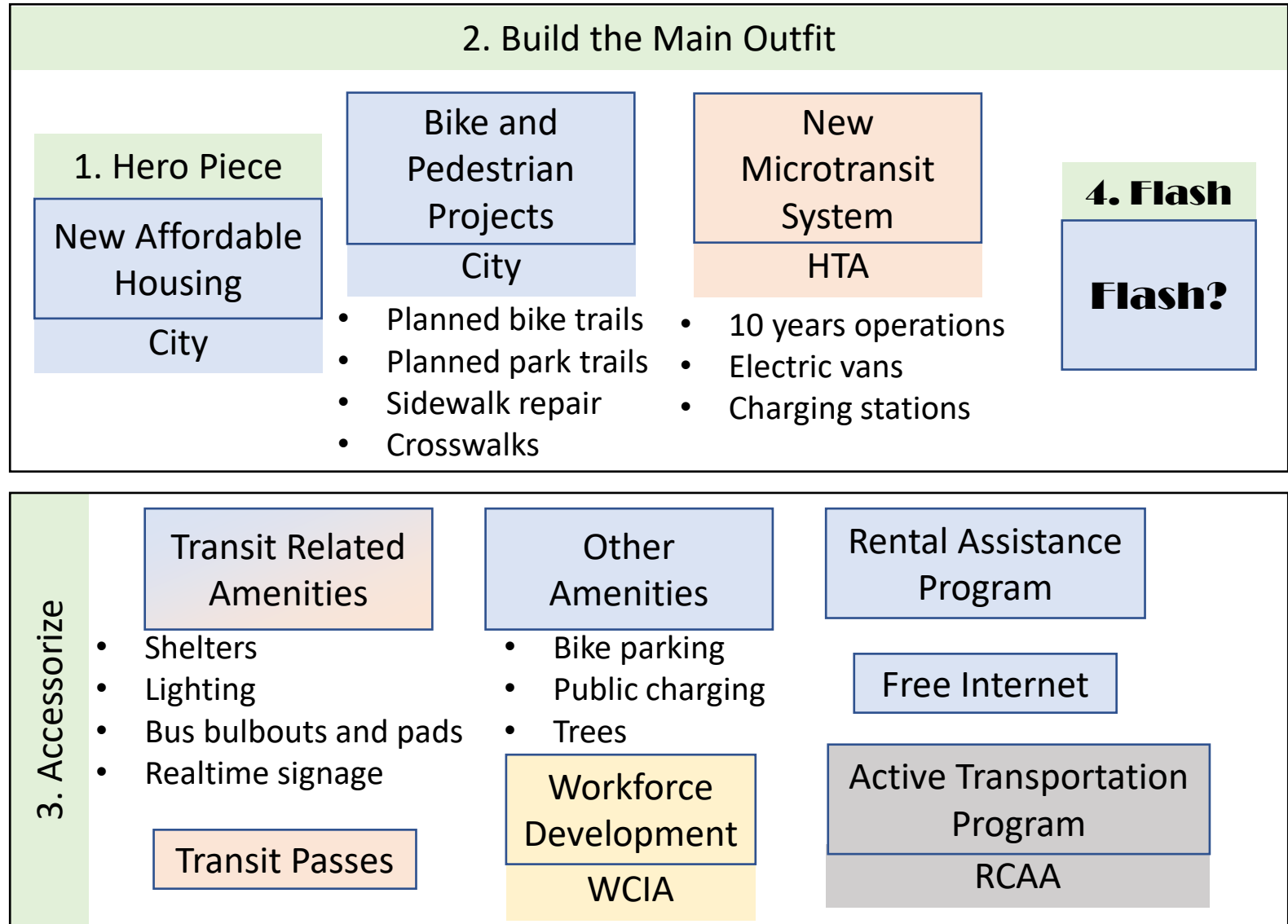
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AHSC CYCLE 7

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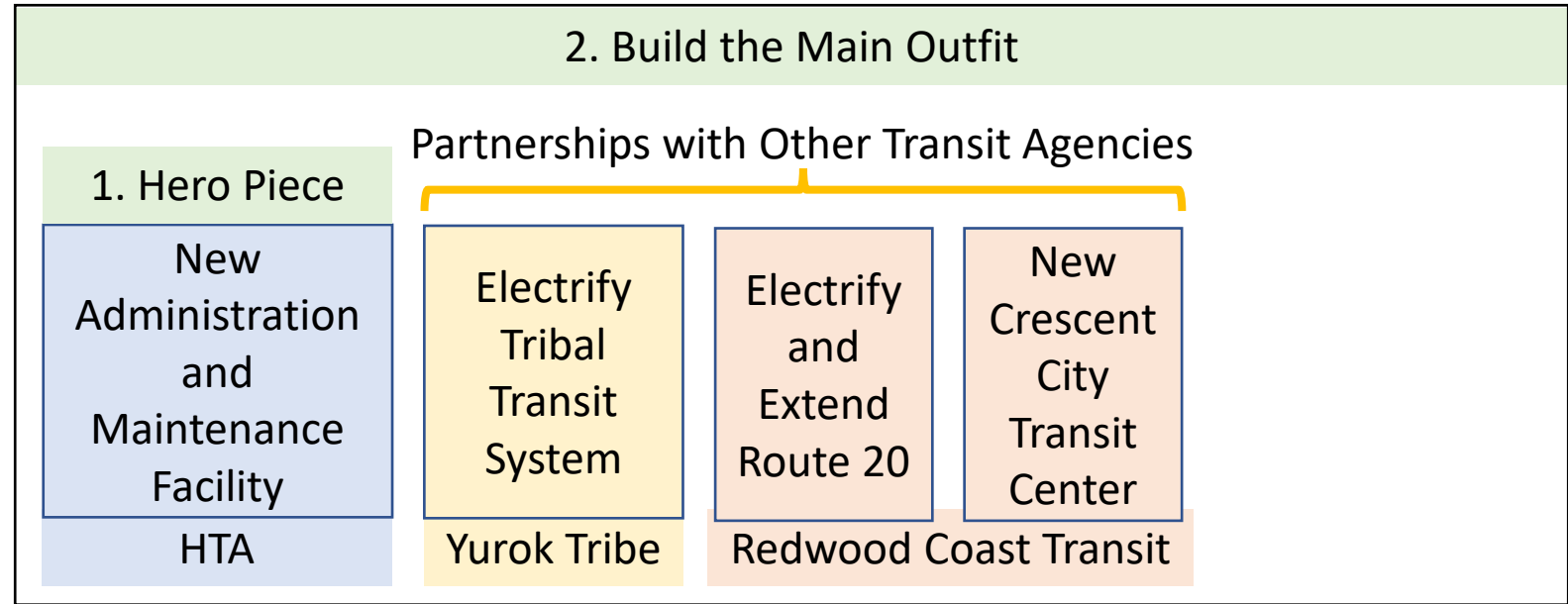
TIRCP CYCLE 6

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 - Increase Ridership ✓
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 - Improve Safety ✓
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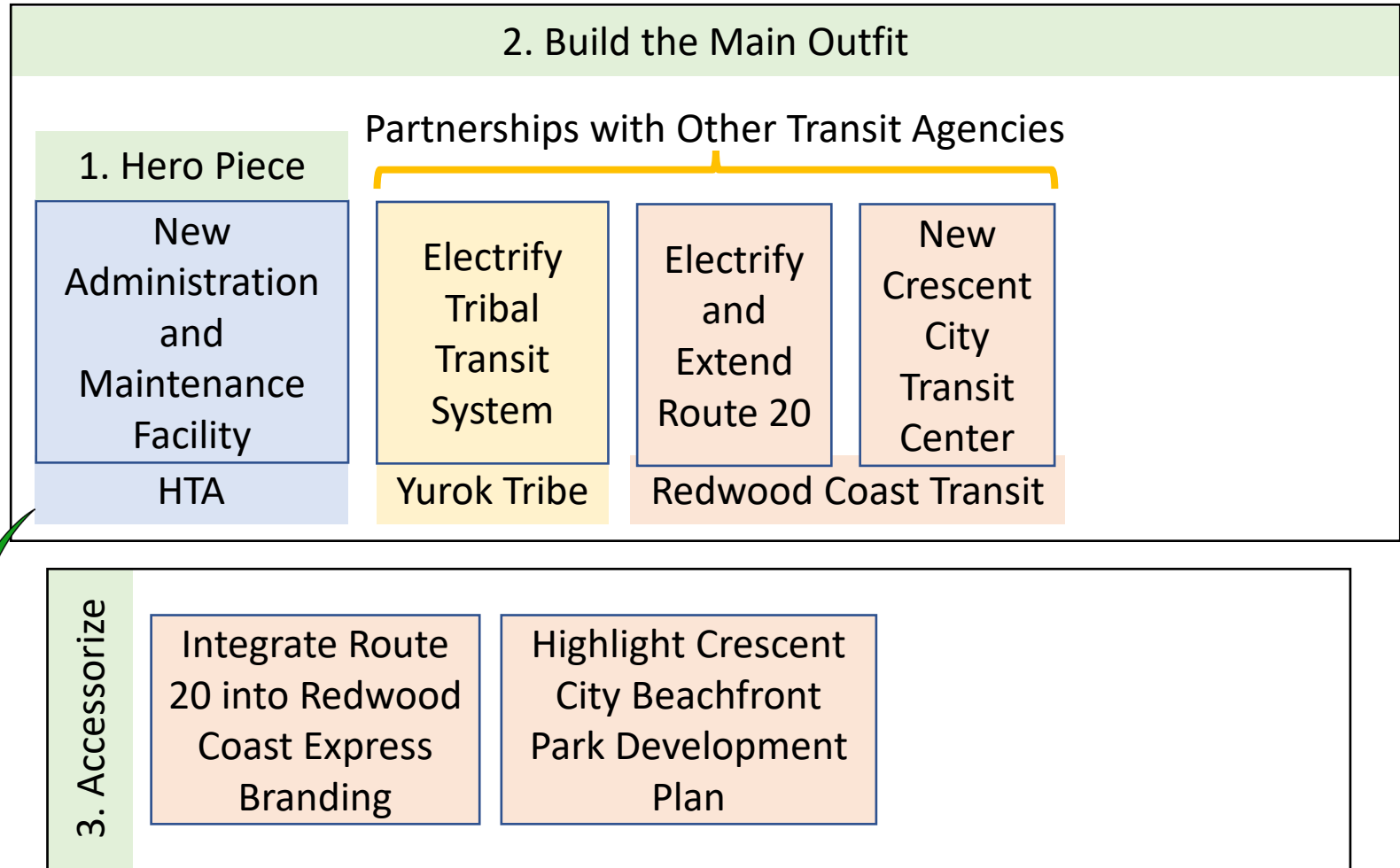
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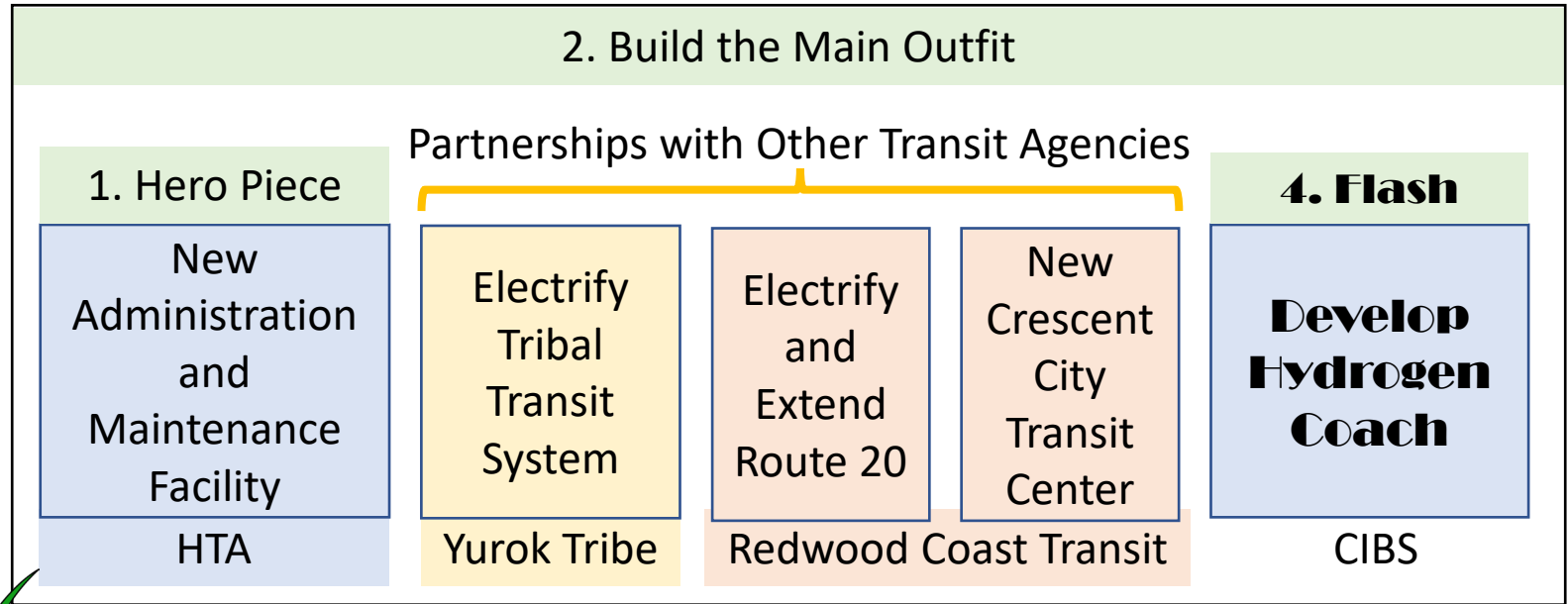
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Workforce Development is Trendy Right Now

TIRCP CYCLE 6

5. Look in the Mirror



2. Build the Main Outfit

1. Hero Piece

New Administration and Maintenance Facility

HTA

Partnerships with Other Transit Agencies

Electrify Tribal Transit System

Yurok Tribe

Electrify and Extend Route 20

Redwood Coast Transit

New Crescent City Transit Center

4. Flash

Develop Hydrogen Coach

CIBS

3. Accessorize

Integrate Route 20 into Redwood Coast Express Branding

Highlight Crescent City Beachfront Park Development Plan

4. Flash

North Coast Zero Emission Training Center

Workforce Development is Trendy Right Now

RIDE THE BUS

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HUMBOLDT TRANSIT AUTHORITY

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Outfit Suggestions?

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