
ON-DEMAND SERVICE 2022

NOVEMBER 2ND 2022 CALACT AUTUMN CONFERENCE & EXPO



GOLDEN EMPIRE TRANSIT

District is 160 sq miles

Bakersfield population – 500,000 people

About 6.2 million rides pre-COVID

Fixed route ridership declined about 45% during COVID

16 Fixed Routes

Demand Response area was 111 sq miles (added another – 25 miles with CTSA)

Paratransit was 200 / 100 / 50 / Day

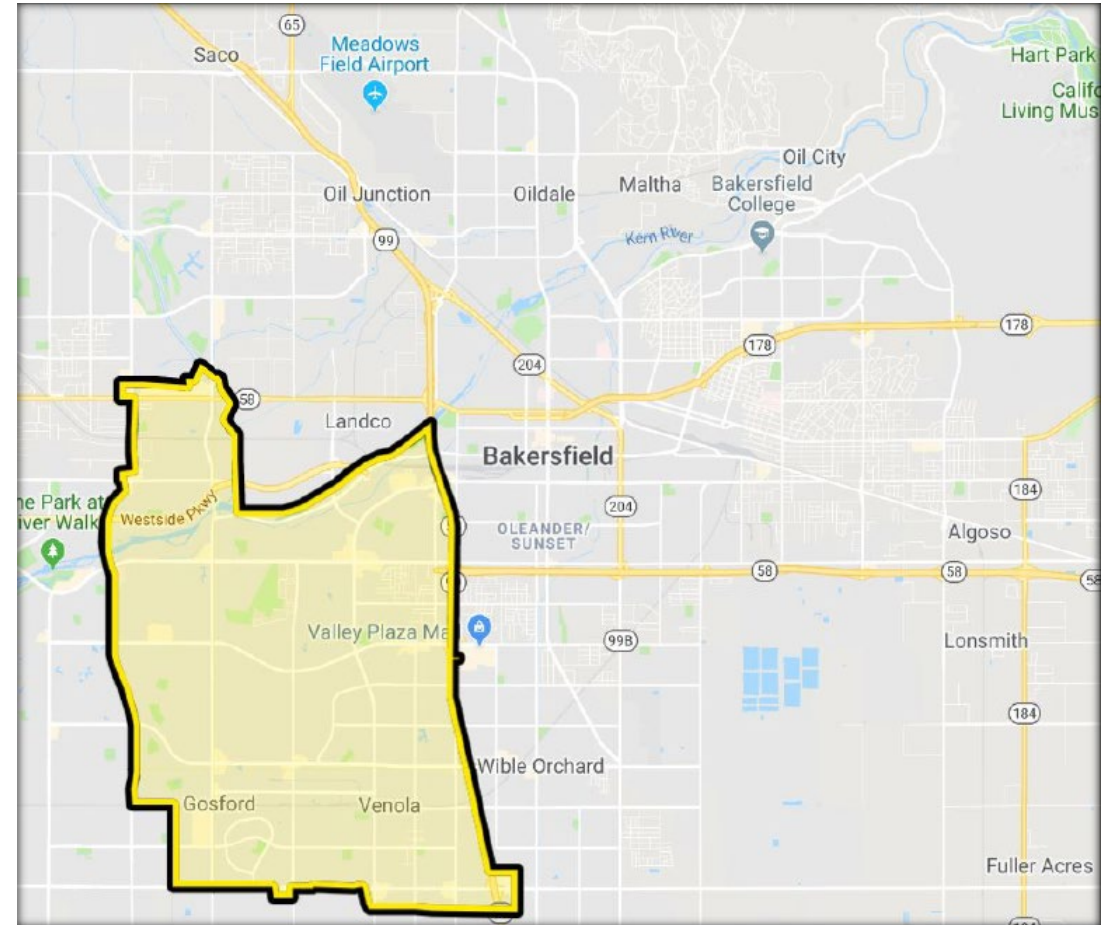
Microtransit approaching 200 rides a day on average

Non-Emergency Medical Transportation approaching 200 rides a day on average

Vehicles – 33 Cutaways 15 Transit Vans

THE BEGINNING

- Six- Month Pilot called RYDE
- Launched on April 7th 2019
- Boundaries
- Fares
- Goals



THE RFP

- GET issues RFP / June 2020
- Goals
- Award
- DR Implementation Group



IMPLEMENTATION

- Expansion of Micro Transit Zone
- Change in Fare Structure
- Rebranding of Services
- Internal Changes for Efficiency



COMMINGLING

- Commingling
- CTSA
- Service Expansion
- Increase in Ridership
- Rider Experience



THANK YOU

GOLDEN EMPIRE
TRANSIT DISTRICT

ON-DEMAND
COMMINGLED DEMAND RESPONSE

*We make life better by
connecting people to places
one ride at a time.*

