

Foothill Transit's Zero-Emissions Journey



The Foothill Transit **MISSION**

To be the premier public transit provider committed to:
safety, courtesy, quality, responsiveness, efficiency, innovation.



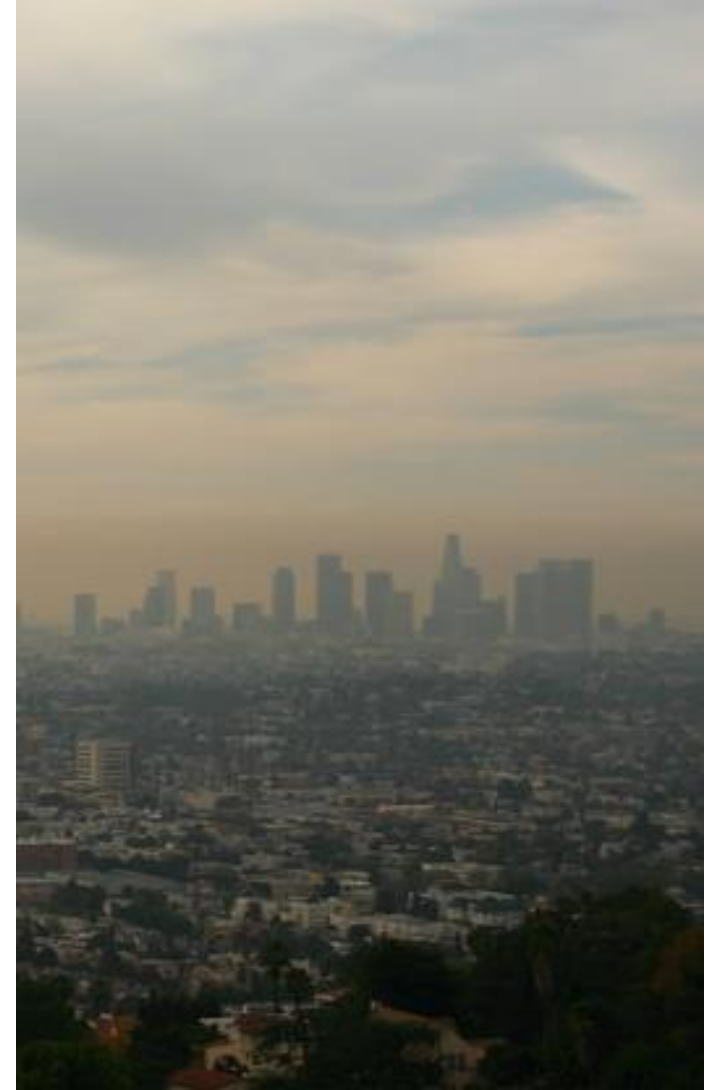
ABOUT FOOTHILL TRANSIT

- Pomona and San Gabriel Valleys
(Eastern Los Angeles County)
- 327 sq. mile service area, 1.5m
service pop.
- 30 local and 6 express routes
- 337 CNG buses, 33 electric buses
- Innovation is part of our core
mission



LOS ANGELES BASIN AIR QUALITY

- Poor air quality
- Large population base
- On-shore breeze pushes air inland





Foothill Transit is proud to introduce the world's first heavy duty, fast charge, zero emissions electric bus.

Launching in
Pomona, California
September 3, 2010.



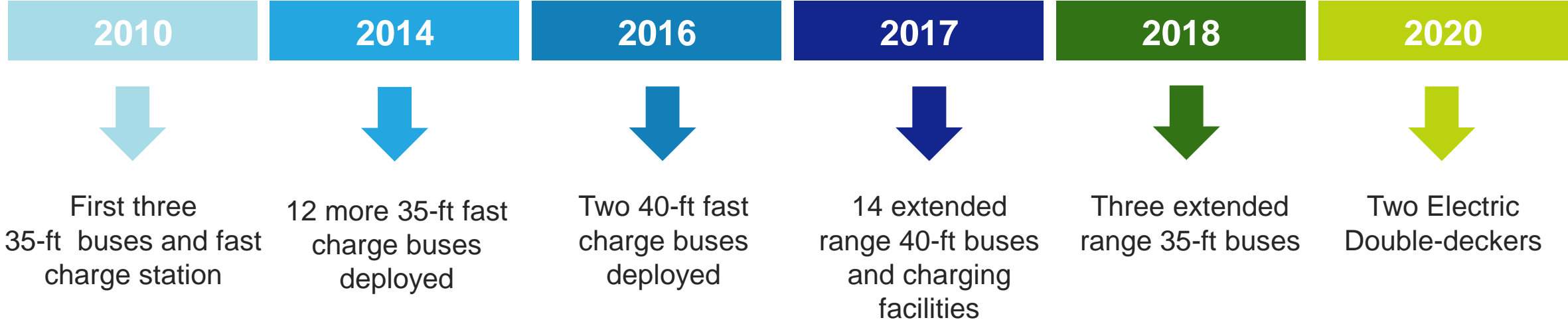
ecoliner
Zero Emissions Electric Vehicle



Foothill Transit

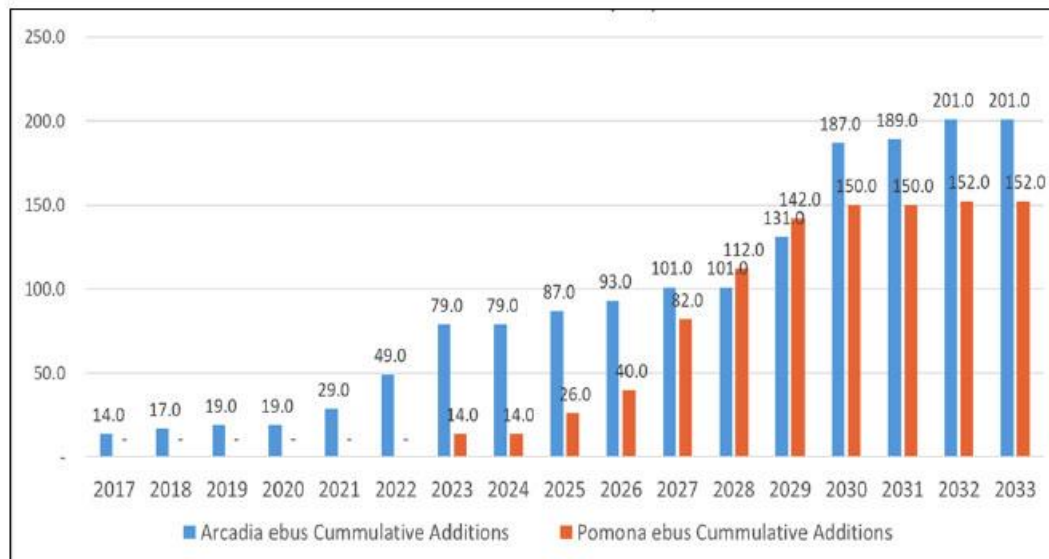


ELECTRIC BUS PROGRAM MILESTONES



DON'T OVERPLAN THE PLAN

- Keep your plan aspirational
- Assume that technology will change
- Adapt and adjust frequently



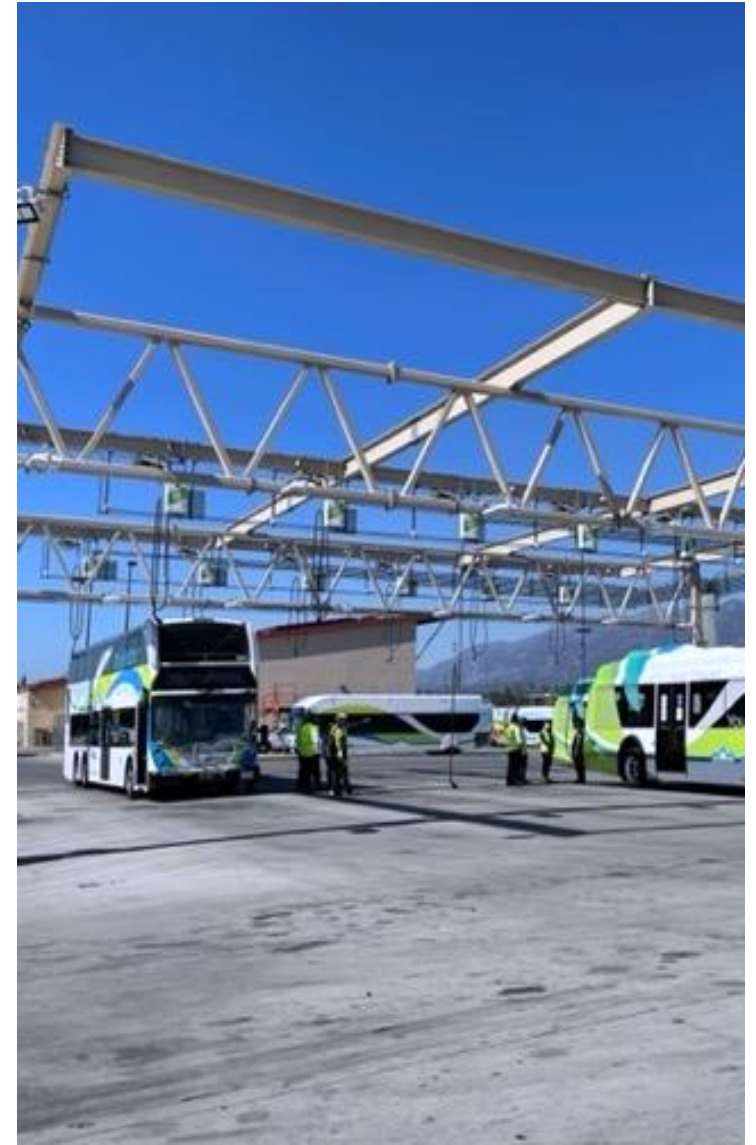
EXPECT THE UNEXPECTED

- Determine your risk tolerance
- Face things with transparency
- Keep policy leaders and stakeholders well informed



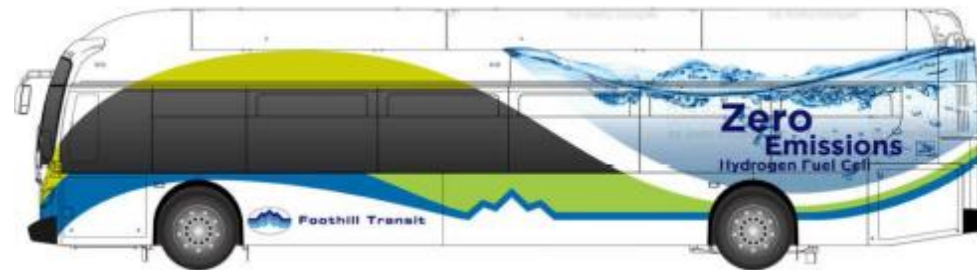
CHASE THE MONEY

- Federal Lo/No funding
- Federal bus and bus facilities
- TIRCP
- HVIP



THERE ARE TWO ROADS TO ZERO

- Grid-powered battery electric
- Hydrogen fuel cell



COLABORATE AND SHARE

- California Transit Association's Zero Emissions Vehicle Assistance
- ZEBRA
- APTA
- Center for Transportation and the Environment--ZEBCon
- Hydrogen Fuel Cell Bus Coalition
- CalACT



NEXT: FUEL-CELL Double Deck Coaches



Doran J. Barnes
Chief Executive Officer

dbarnes@foothilltrtransit.org

