

CALACT Conference Suitcasing Policy

CALACT has a zero-tolerance policy regarding to suitcasing.

Any CALACT Conference and EXPO attendee (non-exhibitor) who is observed soliciting business (suitcasing) in the trade show aisles or bus show area will be asked to forfeit their badge and leave the show floor immediately.

Violators of these policies will be ejected from the show and charged the single booth rate (amount), which must be paid prior to registering as an attendees, exhibitor, or sponsor at any future CALACT Conferences or events. Attendees can report a possible violator to show management or CALACT staff.

Definition of Suitcasing

Suitcasing at the CALACT Conference & EXPO is defined as any activity by one who has not paid an exhibition fee (i.e. purchased a booth) where the activity is designed to solicit or sell products or services to other exhibitors or attendees without authorization by CALACT to engage in such solicitation. Suitcasing can occur by those who are registered as attendees or by parties misrepresenting their business or entity relationship to CALACT.